



Koneru Lakshmaiah Education Foundation

(Category -1, Deemed to be University estd. u/s. 3 of the UGC Act, 1956)

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Ref: KLEF/BBA/2022-23

Date: 06-09-2022

Orders of Vice-chancellor dt.06.09.2022

CIRCULAR

Sub: Conduction of **"Big Bull-The Investment Game"** I2OR Professional Society
Activity by Department of BBA- Reg.

Ref: Letter dated 06.09.2022 from Dr.P.Venkateswara Rao, HOD – BBA.

This is to inform all the BBA students that the Department of BBA is conducting **"Big Bull-The Investment Game"** I2OR Professional Society Activity on 7th September, 2022 as per the details given below.

Date : 07.09.2022

Time : 9.00 P.M to 5.00 P.M

Venue : Peacock Hall, KLEF

Chief Guest : Dr. G. Dhananjhay, Dean of NEC, Nellore

All the interested students can participate in this competition. All the students who participate will be provided with attendance and event participation certificates.


REGISTRAR (I/C)
Dr. A. JAGADEESH
REGISTRAR (I/C)



I2OR



PROFESSIONAL SOCIETY ACTIVITY

BBA-KL BUSINESS SCHOOL

BIG BULL

THE STOCK MARKET SURVIVOR

**NEVER INVEST AT UNREASONABLE VALUATIONS NEVER RUN FOR
COMPANIES THAT ARE IN LIMELIGHT**

-RAKESH JHUNJHUNWALA



**BEST OF 2 PRIZES WILL BE
AWARDED**

VENUE-PEACOCK HALL
Time-9am to 5pm

DATE-07/09/2022



“Big Bull-The Investment Game”

Date: 07-09-2022

Time: 9.00 P.M to 5.00 P.M

Venue: Peacock Hall, KLEF

OBJECTIVES

The goals of "Big Bull - The Investment Game" for BBA students include teaching essential investment concepts such as portfolio management, financial analysis, risk evaluation, and performance assessment. Moreover, the game fosters teamwork, collaboration, and ethical deliberations in investment choices.

DESCRIPTION/REPORT

The Big Bull Investment Game, organized by the International Institute of Organized Research (I2OR), Professional Society of BBA Department at K.L Business School on 07-09-2022, aimed to educate students about the nuances of stock market investing. The event commenced with an inaugural session where Dr. Venkateswararao Podile, Head of BBA, elucidated the objectives of I2OR and stressed the importance of such events for student development. Dr. G. Pardha Saradhi Verma, Vice Chancellor, cautioned participants about the risks of stock market investment, emphasizing the need for early learning in investment strategies. Dr. G. Dhananjay, Dean of NEC, Nellore, elaborated on stock market dynamics, its role in economic development, and the regulatory framework under SEBI. Subsequent sessions covered theoretical aspects and practical application, with participants managing virtual portfolios. Dr. M. Kishore, Dean of MHS, emphasized the holistic development of students, while Dr. A. Jagadish distributed prizes and certificates to winners and participants, respectively. The event concluded with a vote of thanks, highlighting KLEF's commitment to student growth.

OUTCOMES:

The "Big Bull - The Investment Game" activity was expected to generate several outcomes. Firstly, participants were expected to gain a deeper understanding of investment principles and financial markets through hands-on engagement with simulated investment scenarios. This practical experience not only enhanced their financial literacy but also refined their decision-making skills as they navigated various risks and opportunities. Moreover, the collaborative nature of the activity encouraged teamwork and collaboration among participants, fostering communication and idea exchange in managing virtual investment portfolios. Ethical considerations were also highlighted, promoting awareness of the importance of integrity in financial decision-making.

Through performance evaluation of their virtual portfolios, participants learned to assess returns and risk-adjusted metrics, preparing them for real-world investment scenarios. Ultimately, the activity aimed to equip participants with practical skills, knowledge, and ethical principles essential for success in the dynamic field of finance and investment.

Program Schedule

Date & Time: 07-09-2022 & 9:00AM – 5:00PM

Venue: Peacock Hall

Inaugural Session

9:00AM	Inviting the Guests on to the Dias
9:10AM	Lightening the Lamp
9:15AM	Prayer
9:20AM	Opening Remarks by HoD, Dr.Venkateswararao.Podile
9:25AM	Message by Vice-Chancellor, Dr.G.Pardha Saradhi Verma
9:30AM	Address by Chief Guest Dr.G.Dhananjhay Dean, NEC, Nellore, Andhra Pradesh

10:30AM	Tea Break
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Session-I

11:00AM	Theoretical Session on “Trading on Digital Platforms” by Dr.Ch.Venkateswarlu, Assistant Professor, KLEF
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1:00PM	Lunch Break
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Session-II

2:00PM	Investment Game
4.00PM	Declaration of Winners
4.05PM	Tea Break

Closing Session

4:15PM	Inviting the Guests on to the Dias
4:20PM	Message by Dr.M.Kishore Babu, Dean-MHS
4:40PM	Prize Distribution by Registrar Dr.A.Jagadish
4:50PM	Vote of Thanks



Students participation in Big Bull-The Investment Game” on 07.09.2022.



Organizers along with BBA Faculty - Big Bull-The Investment Game” on 07.09.2022.



Winners of Big Bull-The Investment Game participants” on 07.09.2022



Group Photo of Big Bull-The Investment Game” participants on 07.09.2022

సెల్ టి న్యూస్

సెప్టెంబర్- 2022

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పెట్టుబడుల విషయంలో విద్యార్థి దశ నుండే అప్రమత్తత అవసరం

కెఎల్ వర్మిటి వీసీ పార్థసారధి వర్మ వడ్డేశ్వరం, సెల్ టి న్యూస్:- విద్యార్థి దశలోనే పెట్టుబడుల విషయంలో అప్రమత్తంగా ఉండాలని కెఎల్ వర్మిటి వీసీ జి.పార్థసారధి వర్మ అన్నారు. కెఎల్ వర్మిటి ప్రాంగణంలో బిబిఎ విభాగం ఆధ్వర్యంలో నిర్వహించిన బిగ్ మల్ ఇన్వెస్ట్మెంట్ గేమ్ కార్యక్రమంలో భాగంగా బిబిఎ

విద్యార్థులకు ఈ నెల 7వ తేదీన పెట్టుబడులపై అవగాహన కల్పించినట్లు అయన పేర్కొన్నారు. అర్థిక ప్రణాళికల విషయంలో విద్యార్థి దశలోనే అప్రమత్తంగా ఉంటే విజయాలు సాధించడం పెద్ద కష్టమేమీ కాదన్నారు. ఈ సందర్భంగా కార్యక్రమంలో పాల్గొన్న విద్యార్థులకు రన్నర్, విన్నర్ బహుమతులతో పాటు బిబిఎ విభాగ ప్రథమ సంవత్సర విద్యార్థిని పరిణయకు ప్రథమ బహుమతిని, వంశీకృష్ణకు ద్వితీయ బహుమతిని, మాజశ్రీడి తృతీయ బహుమతులను వీసీ పార్థసారధి వర్మ ప్రధానం చేశారు. కార్యక్రమంలో ప్రో వీసీ ఎన్ వెంకట్ రామ్, రిజిస్ట్రార్ ఎ.జగదీష్, విభాగాధిపతి పి.వెంకటేశ్వరరావు తదితరులు

బహుమతులు సాధించిన విద్యార్థులను అభినందించారు.



Selit news - September-2022

During the Big Bull Investment Game program organized by the BBA department, KLEF Vice-Chancellor Dr. G. Partha Saradhi Varma underscored the significance of exercising caution in investments from an early stage, emphasizing the potential for future success through early financial planning. On September 7th, prizes were presented to the top performers: Parinaya, a first-year BBA student, secured first place, followed by Vamsikrishna in second place, and Pujashree in third. Vice-Chancellor Dr. G. Partha Saradi Varma, along with Pro-VC N. Venkat Ram, Registrar A. Jagadish, and Head of Department P. Venkateswara Rao, extended congratulations to the students for their achievements. This news was published in CellIt News on 08-09-2022.

ప్రజాశక్తి

గుంటూరు

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గురువారం 07 సెప్టెంబర్ 2022

పెట్టుబడుల విషయంలో విద్యార్థి దశ నుండే జాగ్రత్త అవసరం.

ప్రజాశక్తి-తాడేపల్లి

పెట్టుబడుల విషయంలో విద్యార్థి దశ నుండే అప్రమత్తత అవసరమని కెఎల్ విశ్వవిద్యాలయం వైస్ చాన్సలర్ డాక్టర్ జి.పార్థసారధివర్మ అన్నారు.వర్సిటీ ప్రాంగణంలో బిబిఎ విద్యార్థులకు నిర్వహించిన బిగ్ బుల్ ఇన్వెస్టిమెంట్ గేమ్ గురించి అవగాహన కల్పించినట్లు ఆయన తెలిపారు. ఆర్థిక ప్రణాళికల విషయంలో విద్యార్థి దశలోనే అప్రమత్తంగా ఉంటే విజయాలు సాధించడం పెద్ద కష్టమేమీ కాదన్నారు. ఈ సందర్భంగా కార్యక్రమంలో పాల్గొన్న వారికి రన్నర్, విన్నర్ బహుమతులను అందజేశారు. ఈ సందర్భంగా అత్యంత ప్రతిభ కనబరిచిన బిబిఎ మొదటి సంవత్సరం చదువుతున్న పరిణయకు ప్రథమ బహుమతిని, ద్వితీయ బహుమతిని వంశీకృష్ణకు, తృతీయ బహుమతిని పూజాశ్రీలకి విసి పార్థసారధివర్మ అందజేశారు.ఈ కార్యక్రమంలో వైస్ చాన్సలర్ డాక్టర్ జి.పార్థసారధివర్మ, ప్రోవిసి డాక్టర్ ఎన్.వెంకట్ రామ్, రిజిస్ట్రార్ డాక్టర్ ఎ.జగదీష్ విద్యార్థులను భినందించారు.

Prajashakthi 07.09.2022- Thursday

Dr. G. Partha Saradi Varma, the Vice-Chancellor of KLEF, stressed the importance of vigilance in investments starting from the student phase, specifically highlighting the Big Bull Investment Game held for BBA students. He emphasized that early attention to financial planning paves the way for future success. During the event, prizes were bestowed upon the most skilled participants: This news was published in Prajsakthi News on 07-09-2022.

CERTIFICATE OF PARTICIPATION:





KLEF

KONERU LAKSHMAIAH EDUCATION FOUNDATION
(Deemed to be university estd. u/s. 3 of the UGC Act, 1956)
BBA Department, K.L. Business School
Professional Society - IZOR - Chapter




CERTIFICATE

This is to certify that Mr/ Ms D. Pujitha

Student of BBA Department, K.L. Business School, K.L. University has
Participated / Won Participation in Big Bull Investment Game
Conducted on 07-09-2022


Dr. VENKATESWARLU CHANDU
Assistant Professor
General Secretary,
Professional Society - IZOR Chapter


DR VENKATESWARA RAO PODILE
Professor & HOD-BBA
President
Professional Society - IZOR Chapter



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BBA Department, K.L. Business School
Professional Society - IZOR - Chapter



CERTIFICATE

This is to certify that Mr/ Ms Sidda veeresh

Student of BBA Department, K.L. Business School, K.L. University has
Participated / Won Participation in Big Bull Investment Game
Conducted on 07-09-2022


Dr. VENKATESWARLU CHANDU
Assistant Professor
General Secretary,
Professional Society - IZOR Chapter


DR VENKATESWARA RAO PODILE
Professor & HOD-BBA
President
Professional Society - IZOR Chapter





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Professional Society - IZOR - Chapter



CERTIFICATE

This is to certify that Mr/Ms Balla Guru Sai
Student of BBA Department, K.L. Business School, K.L. University has
Participated / Won Participation, Big Bull Investment Game
Conducted on 07-09-2022


Dr. VENKATESWARLU CHANDU
Assistant Professor
General Secretary
Professional Society - IZOR Chapter


Dr. VENKATESWARA RAO PODILE
Professor & HOD-BBA
President
Professional Society - IZOR Chapter



KLEF

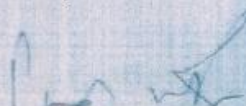
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BBA Department, K.L. Business School
Professional Society - IZOR - Chapter



CERTIFICATE

This is to certify that Mr/Ms Balla Guru Sai
Student of BBA Department, K.L. Business School, K.L. University has
Participated / Won Participation, Big Bull Investment Game
Conducted on 07-09-2022


Dr. VENKATESWARLU CHANDU
Assistant Professor
General Secretary
Professional Society - IZOR Chapter


Dr. VENKATESWARA RAO PODILE
Professor & HOD-BBA
President
Professional Society - IZOR Chapter





WINNERS LIST:


- 1) A. Parinaya -2100560214 - 1st place,
- 2) K. Vamsi Krishna -2100560250 - 2nd place,
- 3) K. Poojasri -2100560193 – 3rd Place

PARTICIPANTS LIST:

Professional Society Activity-Big Bull on 7th September 2022			
Student ID	Student Name	Course	Sign
2100560021	CHENNU SOWMIKA	BBA	Sowmi
2100560033	SHARON PERLA	BBA	Sharon
2100560036	VENKATA NATARAJ POKURI	BBA	Nataraj
2100560041	SOBILA PHANINDRA	BBA	Sobila
2100560044	KARTHIK THAMMANA	BBA	Karthik
2100560049	Manohar ch	BBA	Manohar
2100560051	BHIMIREDDY HARIKA	BBA	Harka
2100560064	PARUCHURU HEMA HARSHITA	BBA	Hema
2100560066	RAKESH SAKHAMURI	BBA	Rakesh
2100560074	AVUTHU RAJA SEKHAR REDDY	BBA	Rajasekh
2100560077	KURRA NAVEEN KUMAR	BBA	Naveen
2100560079	RELANGI GIRISH CHANDER TEJ	BBA	Chandra Tej
2100560080	KANUMURU ROHIT VARMA	BBA	Rohit
2100560089	AMUDALAPALLI JAYANTH	BBA	Jayanth
2100560091	GARAPATI AJITH KUMAR	BBA	Ajith
2100560095	ABBABATHULA EESA MADHAV	BBA	Eesa
2100560096	GOGADA S V SAI SESHANK	BBA	Seshank
2100560108	MULLAPUDI MOHITHA DEVI	BBA	Mohitha
2100560112	BORRA MOUNIKA	BBA	Mounika
2100560120	SIVA SATYA SASANK MEKA	BBA	Sasank
2100560123	KARALAPATI BHIKSHALU	BBA	Bhikshalu
2100560125	DURGA SARVANI SRIJA KONA	BBA	Sarvani
2100560126	BOMMIREDDY POOJITHA	BBA	Poojitha
2100560127	SAI SREE RAM GANGARABOINA	BBA	Sai Sree
2100560130	LANKA SHANMUKH DEEPAK	BBA	Shanmukh
2100560131	SHAKHAMUDI KOTESWARARAO	BBA	Koteswararao
2100560139	LINGALA MAHESH	BBA	Lingala
2100560142	TIRUMANI JAYA KRISHNA	BBA	Jaya Krishna
2100560145	VALLABHANENI HARSHITA	BBA	Harshita
2100560152	JAVVAJI VYSHNAVI	BBA	Vyshnavi
2100560154	GANNI SARISHMA	BBA	Sarishma
2100560155	PINNAMANENI VARSHITHA	BBA	Varshitha
2100560158	VINNAKOTA SAI VAMSI	BBA	Sai Vamsi
2100560163	KOTARI KALYAN SRINIVAS	BBA	Kalyan
2100560166	CHALADI KATYASREE	BBA	Katyasree
2100560168	MARUPILLA HARSHITHA	BBA	Harshitha
2100560171	JAKKIREDDY RAVI TEJA KIRAN REDD	BBA	Ravi Teja
2100560172	GARRE SHALINI	BBA	Shalini
2100560185	CHITTOORI TANMAYI	BBA	Tanmayi
2100560193	KALAKANTI POOJA SRI	BBA	Pooja
2100560203	VALLALA RAKSHITHA	BBA	Rakshitha

Head
Department of BBA
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2100560210	NIKITH BALARAJU	BBA	<i>Nikith</i>
2100560214	ADDEPALLI PARINAYA	BBA	<i>Parinaya</i>
2100560221	MEDABALIMI CHANDRA TEJA	BBA	<i>Chandra</i>
2100560223	PARUCHURI JAGAN MOHAN	BBA	<i>Jagan</i>
2100560224	BALLA GURU SAI	BBA	<i>Guru</i>
2100560238	GUMMADI LAKSHMI SAIRAM	BBA	<i>Sairam</i>
2100560246	SATHI SANJAY KUMAR REDDY	BBA	<i>Sanjay</i>
2100560250	KARI VAMSHI KRISHNA	BBA	<i>Vamshi</i>
2100560254	GOGULA CHANIKYA REDDY	BBA	<i>Chanika</i>
2100560266	VINJARAPU KAVYA SREE	BBA	<i>Kavya</i>
2100560267	KILARU JAGADEESH	BBA	<i>Jagadeesh</i>
2100560270	INDRAGANTI SAI SUSHMA SRI JAYA	BBA	<i>Sushma</i>
2100560278	SIDDA VEERESH	BBA	<i>Veesh</i>
2100560315	YAMINI JAMMI	BBA	<i>Jammi</i>
2100560321	RAMISETTI SRAVYA	BBA	<i>Sravya</i>
2100560323	DODDIPATLA PUJITHA	BBA	<i>Pujitha</i>


 Head
 Department of BBA
 K.L. Business School
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